

STRATEGIC MAP

VISION
Advancing quality
OTA & PTA education

PURPOSE
To optimize the contribution of OTA & PTAs to the
health and wellness of Canadians through the
advancement of quality education.

Strong OTA PTA
education programs

Safe, competent OTA &
PTA graduates

Impact

Outcomes

Efficient, fair
accreditation process

Quality improvement
embedded in all
activities

Sustainable
OTA & PTA EAP

Strengthened
stakeholder relations

**Strategic
Activities**

Develop & Implement
CQI framework

Streamline
standards &
documentation
requirements

Develop &
implement
effective PRT &
Program
resources

Develop & implement
communications plan

**Organizational
Requirements**

Effective CQI
Process

Adequate Human
Resources

Current and
Relevant Standards

Effective
Communication

Effective
Governance